



# RegistryPro Identity Style Guide

General guideline for using the RegistryPro logo.

## Introduction

This document was created to aid RegistryPro employees, clients, partners and press in proper use of the company's logo and identity.

Any modifications made without the explicit permission of RegistryPro is prohibited.

Electronic version of the RegistryPro logo can be found at [www.registry.pro/identity/registrypro-logo.eps](http://www.registry.pro/identity/registrypro-logo.eps).

## Color Specification



PANTONE Red 032 C    PANTONE Black C

## Colored Version

Use on white and lighter colored backgrounds.



## Reversed Version

Use on darker colored backgrounds.



## Color Settings

Specific settings for each color mode.

PANTONE Red 032 C  
CMYK: 0, 100, 100, 0  
RGB: 255, 0, 0  
HEX: #ff0000

PANTONE Black C  
CMYK: 0, 0, 0, 100  
RGB: 0, 0, 0  
HEX: #000000

## Clear Space and Size Requirements

To enhance its visual effectiveness, proper margin (clear space) allowance around the RegistryPro logo must be maintained. The "x" height of the logotype was chosen as a standard unit of measure for calculating clear space and other size and positioning requirements. The logo should be separated on all sides from all other copy, photos, or illustrations by a clear margin area of at least two "x" height measurements as shown below. This guideline is a minimum; greater space is often desirable.



The logo is stringently proportioned. Under no condition can the relationship between the height and the width be changed.

When using the logo for print work, do not reduce the size smaller than .75 inches.

Please note that the color reproduced in this document may not match the pantone matching system.

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If not accompanying this style guide, the logo file can be found online at [www.registry.pro/identity/registrypro-logo.eps](http://www.registry.pro/identity/registrypro-logo.eps).